



**Bachelor of Business Text Book List
Semester 1, 2020**

Subject	Author, Book Title & ISBN
Year 1, Semester 1 Text Books	
CORE101	Grellier, J., and Goerke, V. (2018) 4e, Communications Toolkit, Cengage Australia, Melbourne, Victoria. ISBN 0170401626
CORE102	Wood, J. T. (2017). <i>Communication mosaics: An introduction to the field of communication</i> 8e. Boston, MA: Cengage Learning. ISBN 9781305403581
BUS101	McShane, S., Olekalns, M., Newman, A. and Martin, A. (2018) 6e, Organisational Behaviour, McGraw Hill, Sydney. ISBN 9781760421649
BUS102	Hill, C.W., Hult, T.M., Wickramasekera, R., Mackenzie, K.S., and Gordon, C. (2019) 5th Ed. Global Business Today: An Asia-Pacific Perspective. Mc-Graw-Hill, Sydney. ISBN: 97811760423674
BUS103	Layton, A., Robinson, T. and Tucker, I., 2019. Economics for Today, 6e, Cengage Australia. ISBN 9780170410830
BUS104	Nankervis, A., Baird, M., Coffey, J. and Shields, J. (2017) 10e, Human Resource Management: Strategy and Practice, Cengage Learning Australia. ISBN 9780170421843
BUS105	Pride, W.M. et al (2017) 3e, <i>Marketing Principles, Cengage Learning Australia</i> , Melbourne, Australia. ISBN 9780170386180
Year 2, Semester 1 Text Books	
BUS202	Lussier, J., and Achua, C.F. (2016) <i>6e Leadership: Theory, Application and Skill Development</i> , Cengage Learning US. ISBN 9781285866352
BUS203	Birt, J., Chalmers, K., Brooks, A. and Oliver, J. (2014) 7e, <i>Accounting: Business Reporting for Decision-making</i> , John Wiley, Sydney. ISBN 9780730369325
MKT201	Quester, PA., Pettigrew, S., Kopanidis, F. and Hill. S.R. (2015) 7e. <i>Consumer Behaviour: Implications for Marketing Strategy</i> . McGraw-Hill, Sydney. ISBN 9781760421182
Year 3, Semester 1 TextBooks	
BUS301	Hitt, M.A. and Ireland, R.D. (2020) <i>13e Strategic Management: Concepts: Competitiveness and Globalization</i> , Cengage Learning US. ISBN 9780357033838
BUS303	Rainer, K.R. (2015) 1e, Management Information Systems: Moving Business Forward. Wiley & Sons, Brisbane, Qld. ISBN 9780730363309
BUS304	Samson, D. and Gloet, M. (2015), <i>Innovation and Entrepreneurship</i> , Oxford University Press. ISBN 9780190300630
HRM301	Bray, M., Waring, P., Cooper, R and MacNeil, J. (2018) <i>Employment Relations: Theory and Practice</i> . 4e, McGraw Hill, North Ryde, Sydney. ISBN 9781743765586
COU305	No textbook (Book of readings provided)

	The Institute recommends that students order their text books through the following bookstores and online retailers:
Co Op	https://www.coop.com.au/textbook/search/
Book Depository	https://www.bookdepository.com/?redirected=true&pdg=aud-298410631582:kwd-20660626257:cmp-219762699:adg-10784286459:crv-283667531007:pos-1t1:dev-c&gclid=EAlalQobChMlg4zs4tqx3QlVwauWCh0SaAF4EAAYASAAEgJkzFD_BwE
Amazon	https://www.amazon.com.au/?tag=hydramzkw0au-22&hvadid=237273195810&hvpos=1t1&hvnetw=g&hvrand=12548721870098820796&hvpone=&hvptwo=&hvqmt=e&hvdev=c&hvdvcmdl=&hvlocint=&hvlocphy=9068903&hvtargid=kwd-13273016&ref=pd_sl_6wcb7ezr9q_e
Booktopia	https://www.booktopia.com.au/?SUBID1=2377580c8ddb4b9668aff91e626b92&SUBID2=&clickid=VURUE22YqzQnzX2WoPUor1hOUkgxYFwCm0v30U0&bk_source_id=29918&utm_campaign=Hive%20Empire%20Pty%20Ltd%20AU&utm_medium=affiliate&utm_source=APD&bk_source=APD
Zookal	https://www.zookal.com/